

FINESSE
ITHOUGHT

Add an *edge* to your investing

MISCONCEPTIONS

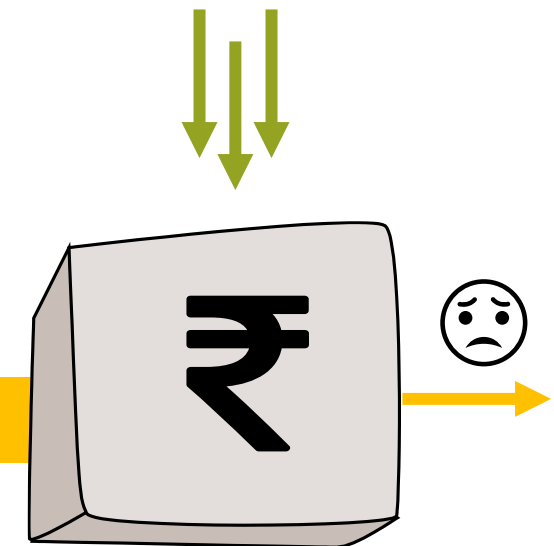


Only conservative investors need fixed income

Fixed Income is a great investment avenue to fuel short-term / recurring goals, and for asset allocation.

Returns are always low...

Selective risk is key. Fixed Income is perfect for good risk-adjusted returns!



MISCONCEPTIONS



I can rely on dividends for income...

Dividends are not regular like interest

Return of capital is **GUARANTEED!!!**

Return of capital is prioritised, not guaranteed



MISCONCEPTIONS

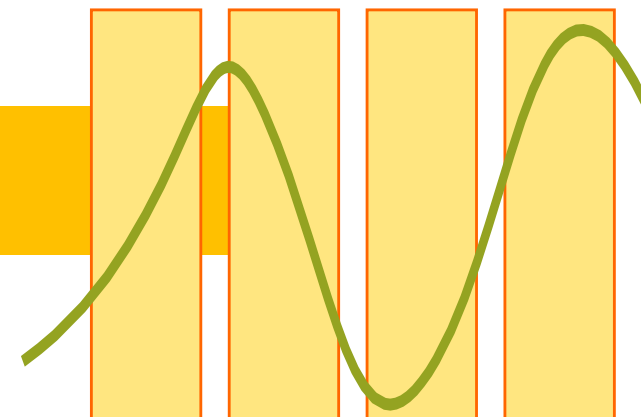


The ONLY quality filter I need is a credit rating

Entities with the best ratings have defaulted in the recent past

Returns are consistent and not cyclical

Returns are a function of the interest rate cycle



THE APPROACHES TO FIXED INCOME

PIECEMEAL

Ad-hoc

Investments



Concentrated



Allocation

Products lack quality

Quality



Misses market opportunities



Strategy

PORTFOLIO

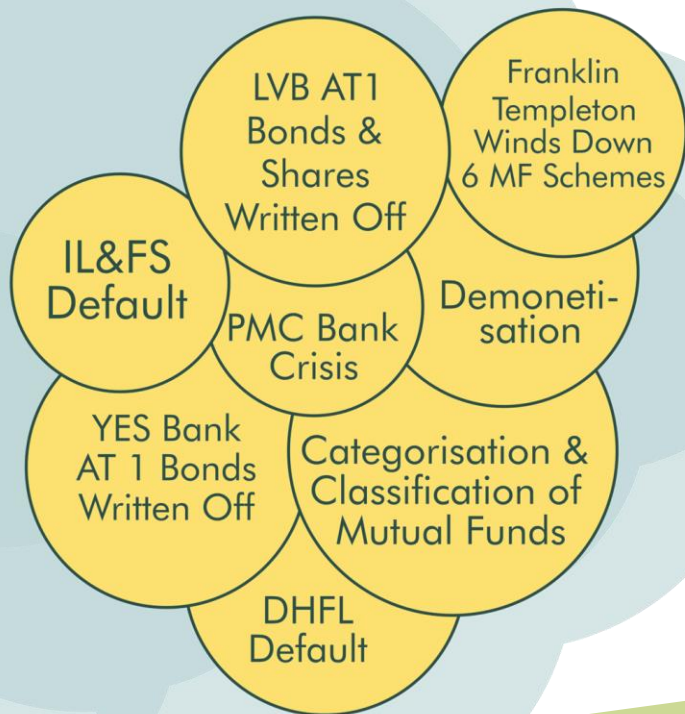
Planned

Balanced

Appropriate Products

Based on market trends

FIXED INCOME INVESTING IS EASY... OR IS IT?



NAVIGATE FIXED INCOME MARKETS WITH

FINESSE
ITHOUGHT

OUR TRACK RECORD

✘ No IL&FS

✘ No DHFL

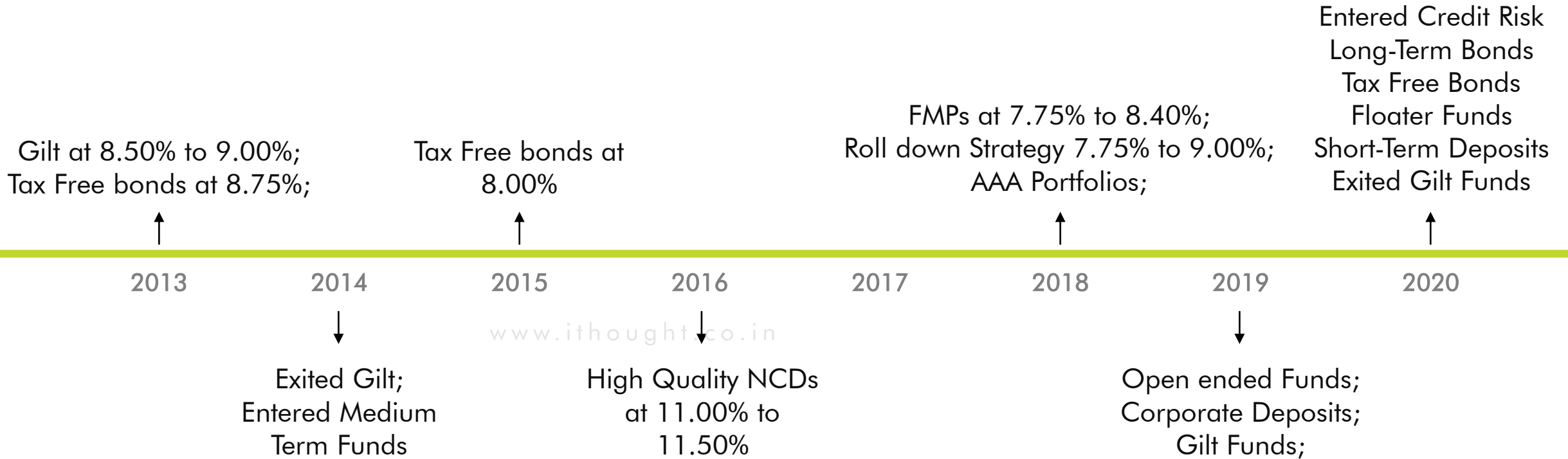
✘ No Zee

✘ No LVB Perpetuals

✘ No Franklin Schemes

✘ No SREI Infrastructure Bonds

OUR TRACK RECORD



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